

Dependable Investment

You are never alone with MEWO

— MEWO HOLDINGS, INC

MEWO Holdings Inc Was Created And Founded By MELANIN WOMEN.

Creating opportunity for entrepreneurs to move their business forward with a team behind them.

We are a holdings company with primary interest in technology, transportation, real estate, risk management, and government contracting.

Why MEWO →



Business Operation

Turning an idea or passion into a successfully operating business can be difficult. Allow our team to partner

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Business Development

Tell us the ultimate goals of your business and allow us to provide guidance on developing your business

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Partner Network

Our network of experts and professionals expands across industries. We extend our network to you for the betterment

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Related Business Investment

Regardless of your interest, industry, or stage of your business, we want to hear from you

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— MEWO HOLDINGS, INC

Our Portfolio & Partners

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Mother Fierce – Doula, Intuitive Healer, Hiker

Mother Fierce (Keturah Royal) is a labor doula, intuitive healer, and hiker. She feels passionately that no matter how insecure one may feel about taking a step on their path, they should know they are safe, protected, and loved. It is with this understanding that Mother Fierce coaches her clients on whatever journey they find themselves and works with them to find healing. Mother Fierce enjoys traveling and hiking with her family. She is intentional about encouraging her son to see himself in the outdoors and to respect the land. Mother Fierce selected MeWo Holdings to support her endeavors because her belief "is rooted in that women should feel free to take up space wherever they are and to stand strong in that belonging. MeWo Holdings Inc aligns with this belief." -Mother Fierce

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Meet Our MEWO Founders

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CEO & CO-FOUNDER
LaToya Bailey-Johnson

LaToya is a 20-year IT and business professional with expertise in technology, leadership, business operations and development, and people development. She began her career as an Engineer at NASA for the Space Program.

CFO & CO-FOUNDER
Shetikka P. Royal

Shetikka has 20 years of risk management experience. She is responsible for business development and implementation of the various risk management and loss control efforts for her clients. Shetikka has a high level of understanding.

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About Us

We are MElanin WOmEN propelling businesses forward in their industry. A combined machine of 20+ years of experience. We work within our community to enhance and generate growth at the beginning of generational wealth and options. A business partner that you can trust. We are MElanin WOmEN helping you create a long term business strategy for growth. We have consulted several startups and entrepreneurs to move forward towards successful business development.

CEO & CO-FOUNDER

LaToya Bailey-Johnson

LaToya is a 20-year IT and business professional with expertise in technology, leadership, business operations and development, and people development. She began her career as an Engineer at NASA for the Space Program after acquiring her Bachelor of Science in Management Information Systems and Business Management from the University of Alabama in Huntsville. After relocating to Atlanta, she shifted her focus to web development, business, and SaaS. LaToya used her knowledge and skills to give back to her community by helping non-profits and grassroot organizations gain necessary technology and business knowledge pro-bono. LaToya was appointed to the Atlanta Commission for Women and served as President during her 2 terms. As President she focused on legislation, initiatives, and disparities to women and girls in the City of Atlanta to determine how to improve their overall quality of life.

By partnering with politicians, local organizations, colleges and universities, small businesses, and entrepreneurs she was able to give back through many endeavors. During this time, she acquired her Master of Science in Business Administration from Troy University in Atlanta to further pursue her goals of becoming a corporate leader, entrepreneur, and business owner. As CEO and co-founder of MEWO Holdings, LaToya is responsible for evaluating business development and operations for all ventures and creating a project plan with solutions. LaToya analyzes the intricacies of each venture to determine areas of expansion, development, and revenue. Her main priority is business technology, people networking, and professional development. LaToya spends her time mentoring professionals to their next level, volunteering in her community, and ensuring entrepreneurs receive guidance to achieve their goals.

CFO & CO-FOUNDER

Shetikka P. Royal

Shetikka has 20 years of risk management experience. She is responsible for business development and implementation of the various risk management and loss control efforts for her clients. Shetikka has a high level of understanding of the challenges her clients face and is committed to finding solutions and opportunities that will contribute to their overall success.

As the co-founder of MEWO Holdings, Shetikka oversees due diligence and evaluates investment opportunities across the portfolio. Shetikka actively engages with founders on ongoing financial and operational analyses and supports capital allocation decisions. Her main priority is business strategy and building partnerships. She has a Master of Science degree in Occupational Safety from Indiana State University, holds an Associate in Risk Management (ARM) certificate, and a Bachelor of Science degree in Mechanical Engineering from Georgia Institute of Technology.



Opportunity = Problem + Solution

We are here to provide opportunity to the problem your business is facing plus a sustainable solution.

Trust

We believe this is the foundation of great business and relationships.

Transparency

Communication and transparency build trust. We will do these from the very first communication.

Thoroughness

We bring information to you after it is properly vetted and ready for consumption.

Triumph

Success is the first stage. The final stage is to triumph with your business.

Legacy

Build the legacy that is important to you with our team.

General Wealth

Create options for generations to build and create wealth. We explore options for your business to become a brand not just a name.

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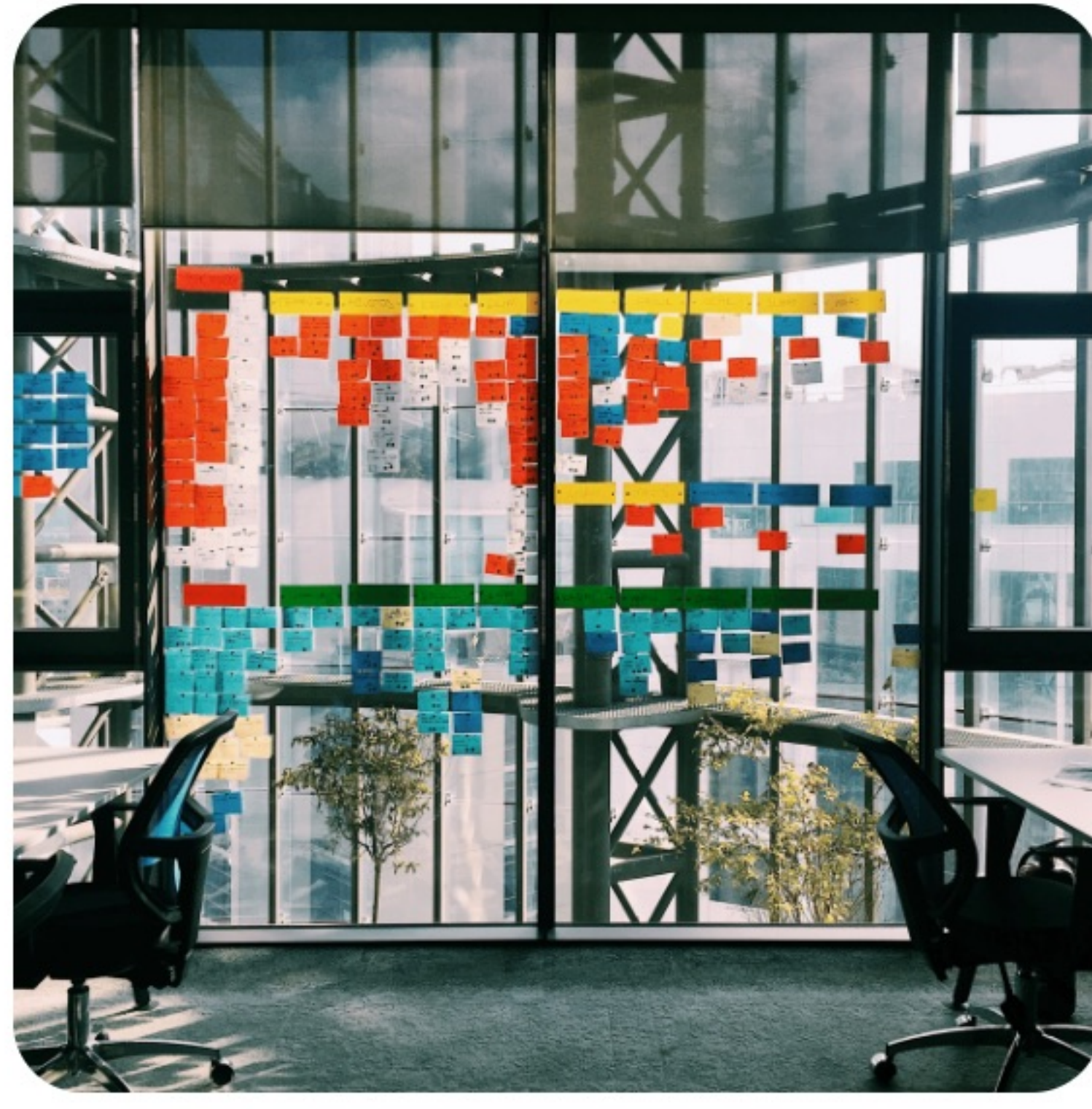
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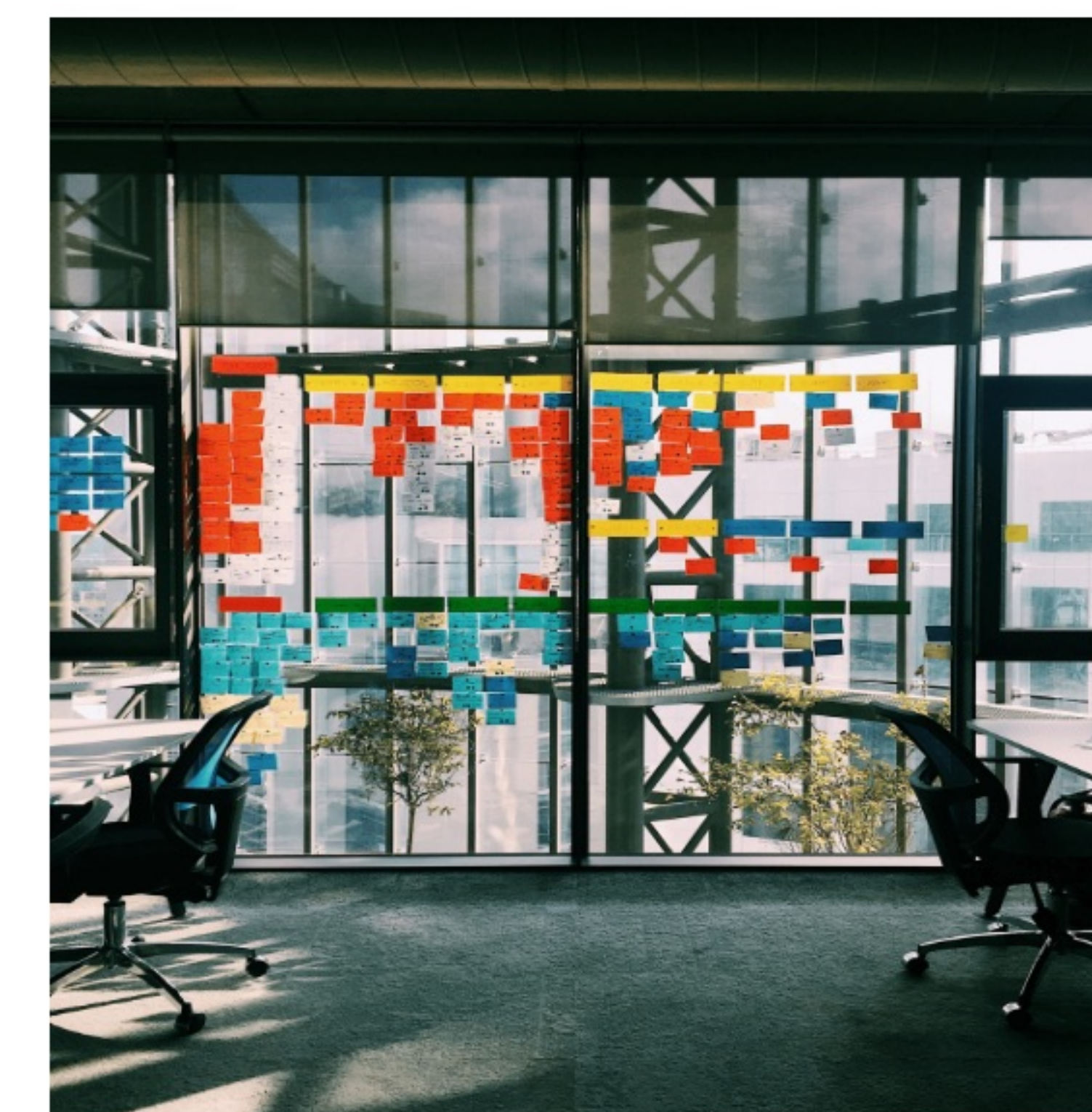


Services



Business Operation

Turning an idea or passion into a successfully operating business can be difficult. Allow our team to partner with you and get this done. We have been there and understands what it takes. Our experience in operations, management, risk management, information technology, and more prepares us to develop a plan forward.



Business Development

Tell us the ultimate goals of your business and allow us to provide guidance on developing your business into the best model for success. We will use our network and skills to provide services, advice, and expertise.

Partner Network

Our network of experts and professionals expands across industries. We extend our network to you for the betterment of your business and goals. These individuals are vetted and respected in their industry and area of expertise.



Related Business Investment

Regardless of your interest, industry, or stage of your business, we want to hear from you. Submit documentation via our **Contact Us** page for review. All submissions will receive a response even if we decline to pursue the endeavor.

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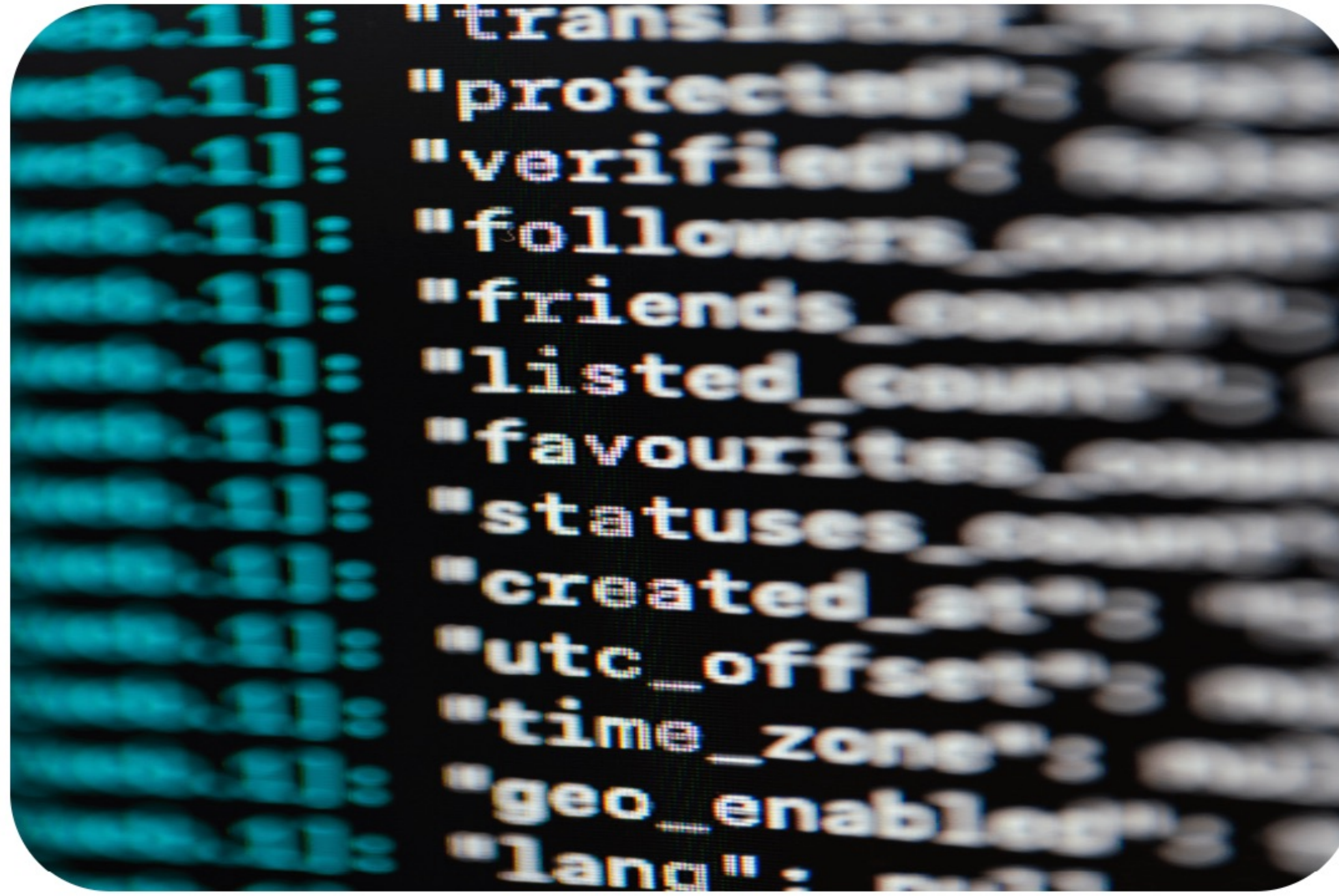
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Portfolio

🖨 Technology



TwoFiive Design
Platonic Ideal – Lori Beth Blair, Founder

🚚 Transportation

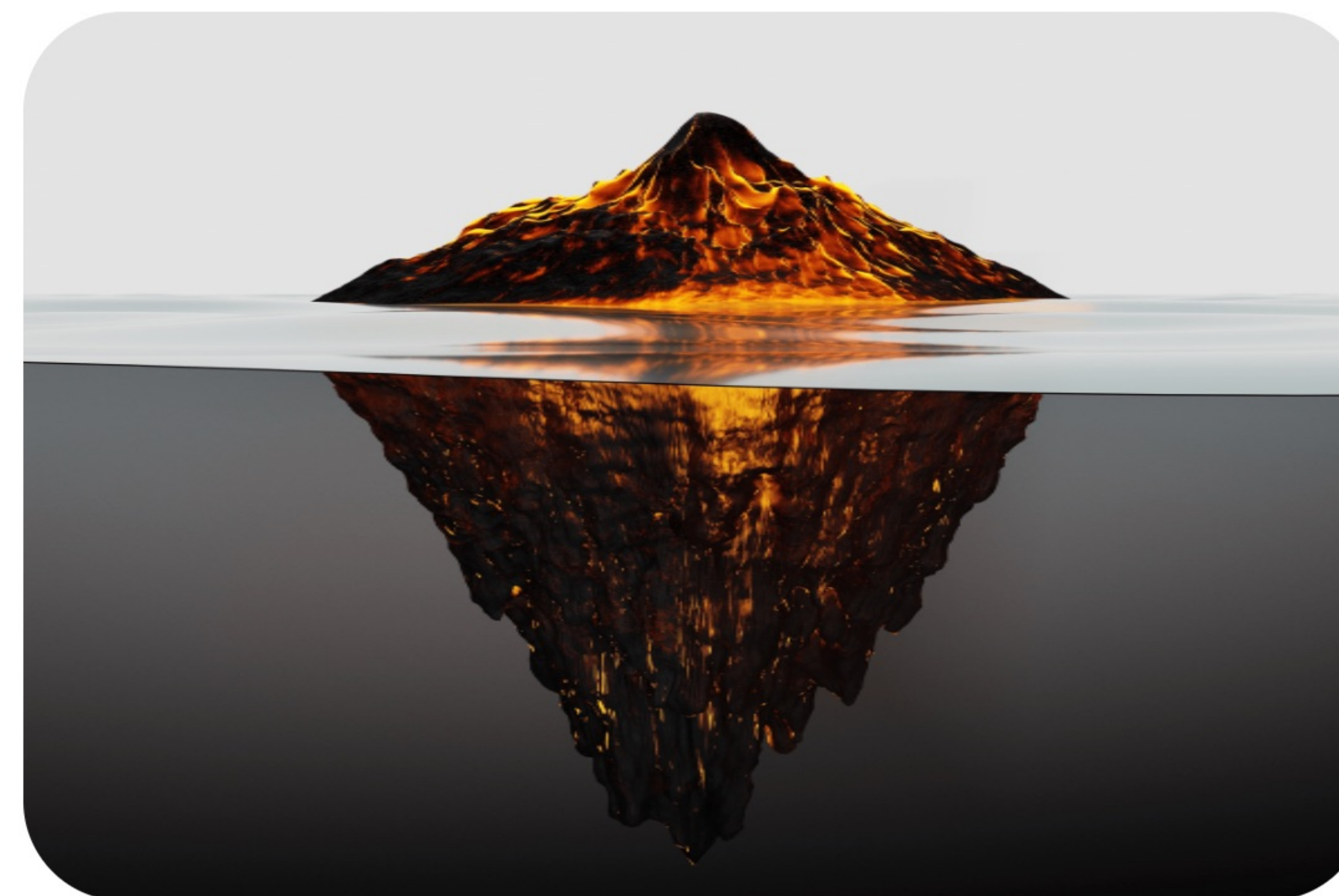


🏠 Real Estate



Tandra Bailey - Real Estate Agent

✳ Risk Management



PinPointing Solutions

📄 Government Contracts



🏢 Related Business Investment



L. Simone Byrd, Ph.D., ECM
Orchid Hair Company – Doja Freeman, Owner
Mother Fierce – Doula, Intuitive Healer, Hiker
MIG – Investment Group

🍷 CBD & Cannable



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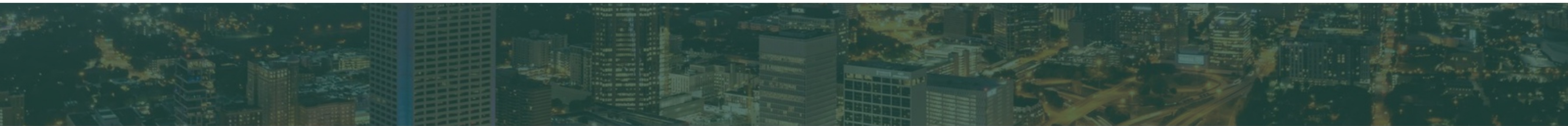
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Company Name *

Contact Name *

Contact Phone Number *

Email *

Founders and / or Partners *

Team Bios *

Phone Number *

Company Website or Social Media Link

Is your Business Registered

Yes

No

Company Description *

Industries *

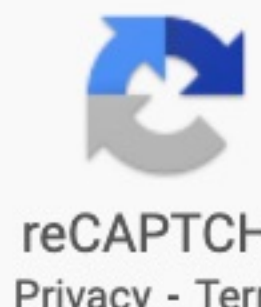
Other Industries

Referrer

Competition

Competitive Advantage

Additional Detail

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